

**First Internet Bancorp  
Investor Presentation  
First Quarter 2017**



# Forward Looking Statement

This presentation may contain forward-looking statements with respect to the financial condition, results of operations, plans, objectives, future performance or business of the Company. Forward-looking statements are generally identifiable by the use of words such as “believe,” “expect,” “anticipate,” “plan,” “intend,” “estimate,” “may,” “will,” “would,” “could,” “should” or other similar expressions. Forward-looking statements are not a guarantee of future performance or results, are based on information available at the time the statements are made and involve known and unknown risks, uncertainties and other factors that could cause actual results to differ materially from the information in the forward-looking statements. Factors that may cause such differences include: failures of or interruptions in the communications and information systems on which we rely to conduct our business; our plans to grow our commercial real estate and commercial and industrial loan portfolios; competition with national, regional and community financial institutions; the loss of any key members of senior management; fluctuations in interest rates; general economic conditions; risks relating to the regulation of financial institutions; and other factors identified in reports we file with the SEC. All statements in this presentation, including forward-looking statements, speak only as of the date they are made, and the Company undertakes no obligation to update any statement in light of new information or future events.

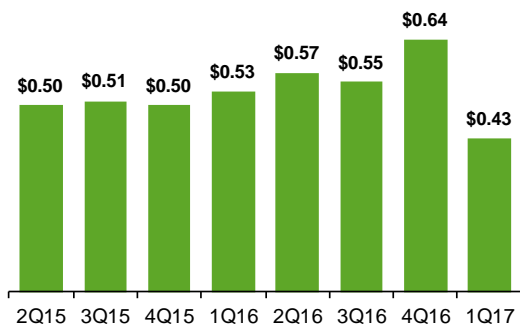
# Non-GAAP Financial Measures

This presentation contains financial information determined by methods other than in accordance with U.S. generally accepted accounting principles (“GAAP”). Non-GAAP financial measures, specifically tangible common equity, tangible assets, tangible book value per common share, return on average tangible common equity and tangible common equity to tangible assets are used by the Company’s management to measure the strength of its capital and its ability to generate earnings on tangible capital invested by its shareholders. Although management believes these non-GAAP measures provide a greater understanding of its business, they should not be considered a substitute for financial measures determined in accordance with GAAP, nor are they necessarily comparable to non-GAAP performance measures that may be presented by other companies. Reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures are included in the table at the end of this presentation under the caption “Reconciliation of Non-GAAP Financial Measures.”

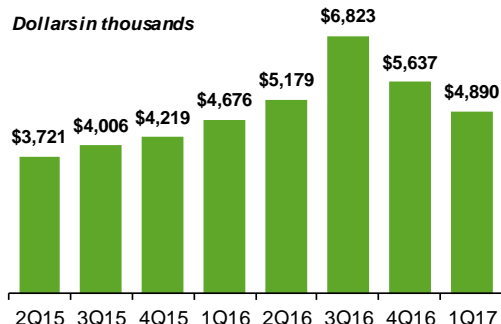
# Performance Summary

Strong balance sheet growth has driven increased earnings and consistent growth in tangible book value per share

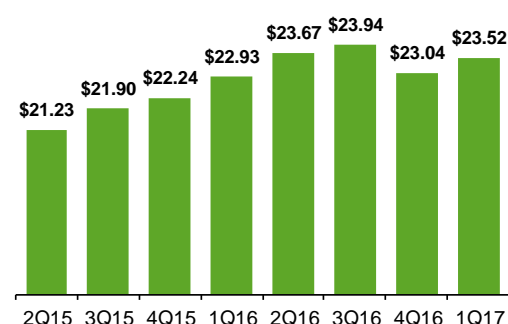
### Diluted Earnings Per Share<sup>1</sup>



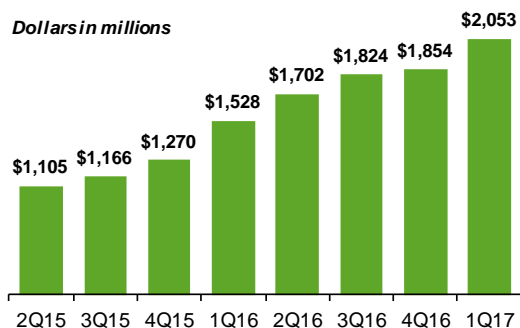
### Pre-Tax, Pre-Provision Earnings<sup>2</sup>



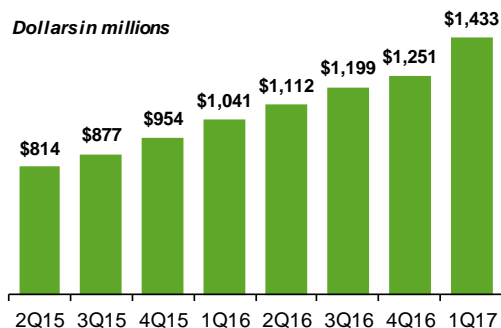
### Tangible Book Value Per Share<sup>2</sup>



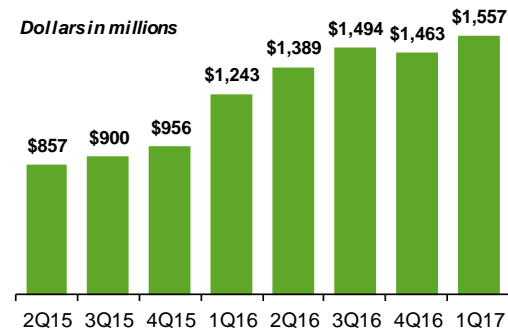
### Total Assets



### Total Loans



### Total Deposits



<sup>1</sup> 1Q17 amount reflects full impact of offering of 945,000 shares of common stock in December 2016

<sup>2</sup> See Reconciliation of Non-GAAP Financial Measures

# First Quarter 2017 Highlights

- Quarterly net income of \$2.8 million, up 16% over 1Q16
- Quarterly net interest income of \$11.5 million, up 25% over 1Q16
- Total quarterly loan growth of \$182.4 million, or 15%
- Total year-over-year loan growth of \$392.5 million, or 38%
- Total quarterly asset growth of \$198.5 million, or 11%
- Total year-over-year asset growth of \$525.1 million, or 34%

# Corporate Overview

## Corporate Summary

- First Internet Bank launched in 1999
- First state-chartered FDIC-insured Internet bank
- Headquartered in Fishers, IN with an office in Tempe, AZ
- Industry pioneer in branchless delivery of consumer and commercial banking services
- Nationwide deposit and lending footprint
- Experienced management team
- Strong balance sheet and earnings growth

## 1Q17 Financial Information

- |                                      |                 |
|--------------------------------------|-----------------|
| ▪ Total assets                       | \$2.1 billion   |
| ▪ Total loans                        | \$1.4 billion   |
| ▪ Total deposits                     | \$1.6 billion   |
| ▪ TCE / tangible assets <sup>1</sup> | 7.46%           |
| ▪ NPLs / total loans                 | 0.24%           |
| ▪ ROAA <sup>1</sup>                  | 0.60%           |
| ▪ ROATCE <sup>1</sup>                | 7.65%           |
| ▪ Market capitalization <sup>2</sup> | \$169.4 million |
| ▪ Dividend yield <sup>2</sup>        | 0.9%            |
| ▪ NASDAQ Global Select Market        | INBK            |

<sup>1</sup> See Reconciliation of Non-GAAP Financial Measures

<sup>2</sup> Market valuation data as of June 1, 2017

# Differentiated Business Model

- Nationwide **consumer banking** provider
  - Proven online / mobile retail deposit platform using scalable technology backed by exceptional customer service
  - Low cost delivery channel creates customer value through competitive rates and low fees
- **Commercial banking** franchise focused on select local and national markets

## Local

- C&I – Central Indiana
- C&I – Arizona
- Investor CRE – Central Indiana
- Construction – Central Indiana

## National

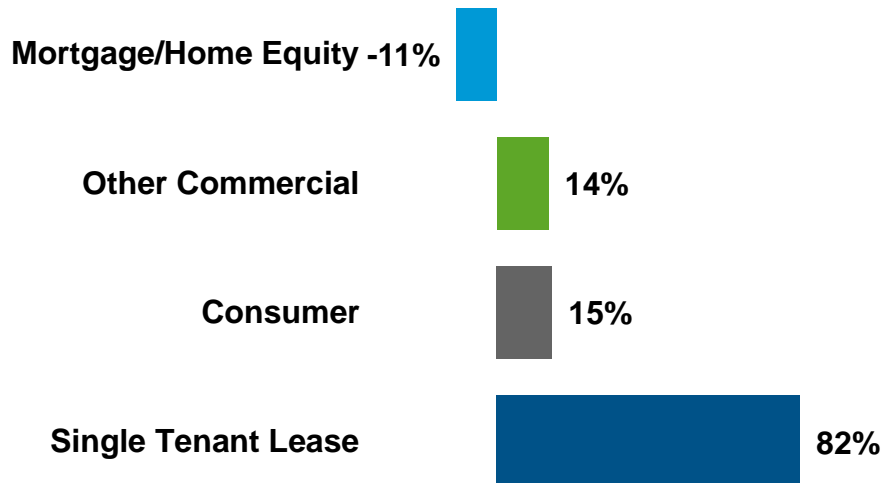
- Single tenant lease financing
- Public finance

- National, award-winning online direct-to-consumer mortgage banking platform
- National, niche consumer lending segments with solid yields and asset quality

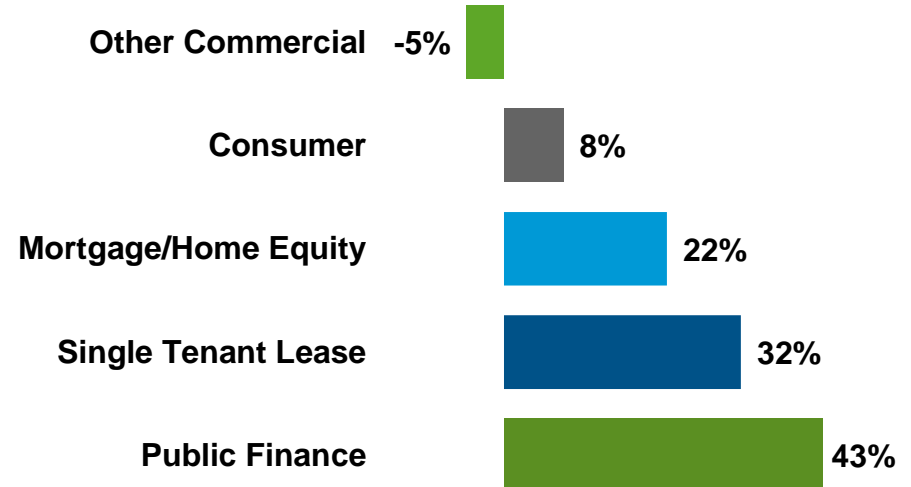
**Asset class and geographic diversity provides ability to generate top tier balance sheet and revenue growth funded by a loyal, efficient and growing deposit base**

# Components of a Diversified Growth Engine

## Contribution to Total 1Q16 Loan Growth of \$87 Million



## Contribution to Total 1Q17 Loan Growth of \$182 Million



2017: Balanced Growth – Reduced CRE Concentration – High Credit Quality



# Strategic Objectives

- Drive revenue growth and positive operating leverage
- Achieve consistent strong profitability
- Deploy capital in an accretive manner focused on building shareholder value
- Capitalize on consumer trends by capturing greater deposit market share among digital banking adopters
- Maintain strong asset quality and focus on disciplined risk management
- Expand asset generation channels to supplement growth and increase profitability
- Continue investing in technology to remain a digital banking leader and increase efficiency

# Corporate Recognition

*First Internet Bank has been recognized for its innovation and is consistently ranked among the best banks to work for, enhancing its ability to attract and retain top-level talent*

- TechPoint 2016 Mira Award “Tech-enabled Company of the Year”
- Top 10 finalist – 2016 Indiana Public Company of the year presented by the CFA Society and FEI
- Magnify Money ranked #1 amongst 2016 Best Banking Apps (Banker’s “Online Direct Banks)
- American Best Banks to Work For”
  - ✓ 2016
  - ✓ 2015
  - ✓ 2014
  - ✓ 2013
- Workplace Dynamics’ “Indianapolis Star Top Workplaces”
  - ✓ 2016
  - ✓ 2015
  - ✓ 2014
- “Best Places to Work in Indiana”
  - ✓ 2017
  - ✓ 2016
  - ✓ 2013
- Mortgage Technology 2013 awarded top honors in the Online Mortgage Originator category



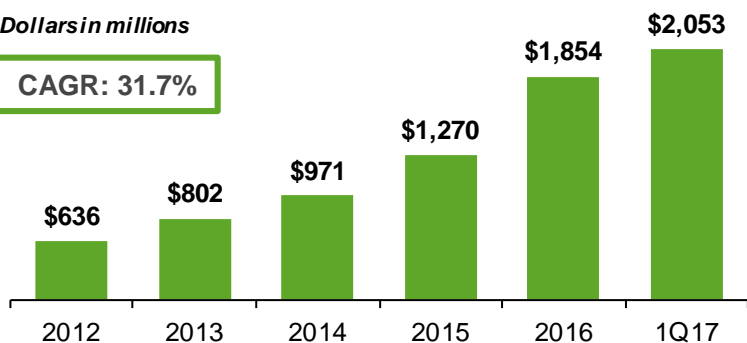
# Consistent Balance Sheet Growth

*Execution of the business strategy is driving consistent and sustainable balance sheet growth*

## Total Assets

Dollars in millions

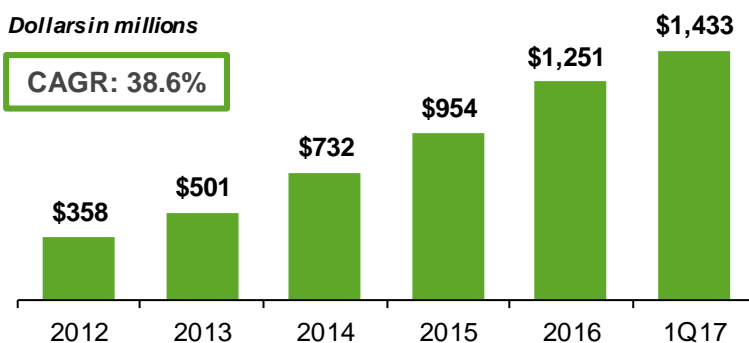
CAGR: 31.7%



## Total Loans

Dollars in millions

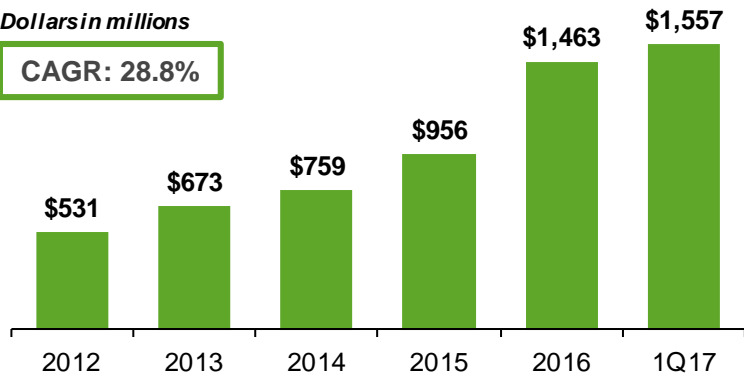
CAGR: 38.6%



## Total Deposits

Dollars in millions

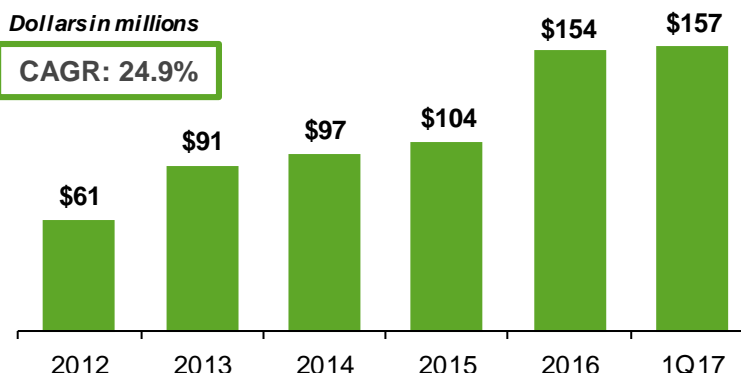
CAGR: 28.8%



## Shareholders' Equity

Dollars in millions

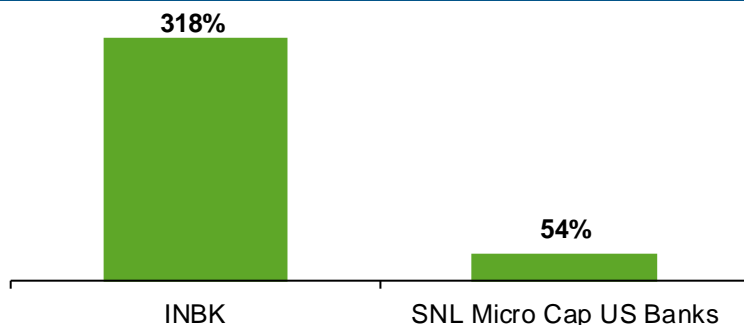
CAGR: 24.9%



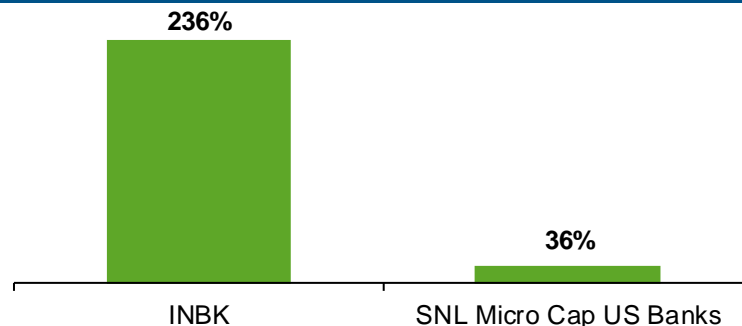
# Five Year Balance Sheet Growth

- Five year balance sheet growth rates far exceed the median rates for similar institutions
- INBK growth over this period has been primarily organic as opposed to through acquisitions

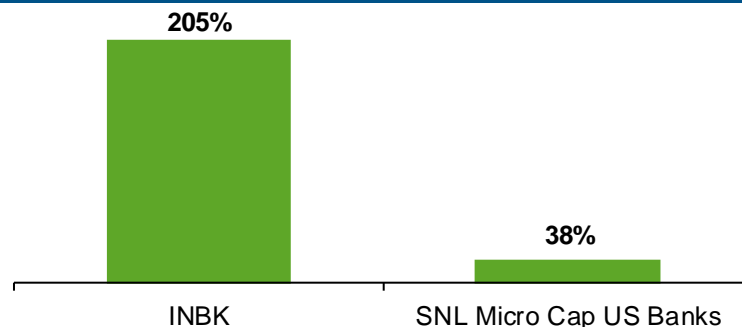
## Five Year Total Loan Growth



## Five Year Total Asset Growth



## Five Year Total Deposit Growth



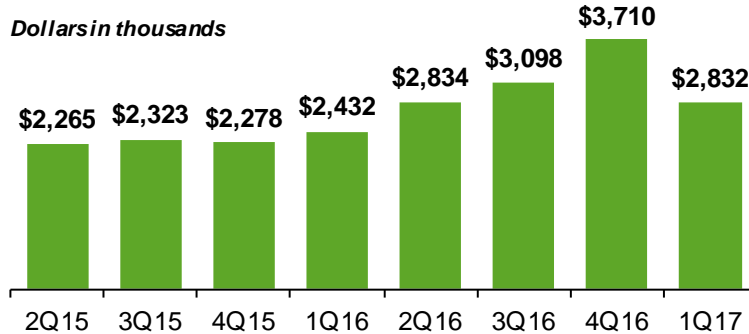
Source: Company data and SNL Financial; financial data as of March 31, 2017; peer data represents median value of component companies. SNL Micro Cap US Banks represent publicly traded micro cap banks with a market capitalization of less than \$250 million; peer data based on index components as of March 31, 2017.

# Earnings and Profitability

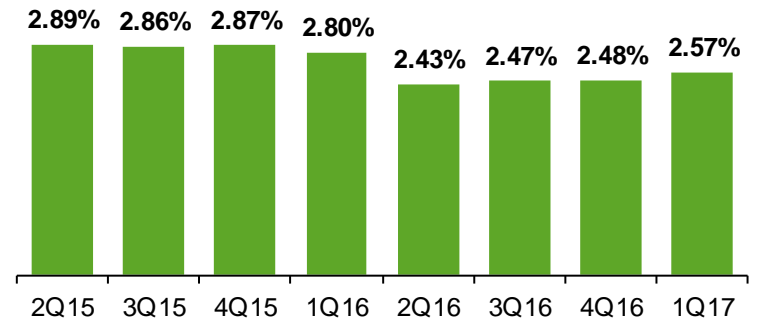
The Company remains focused on driving earnings growth and improving profitability

## Net Income

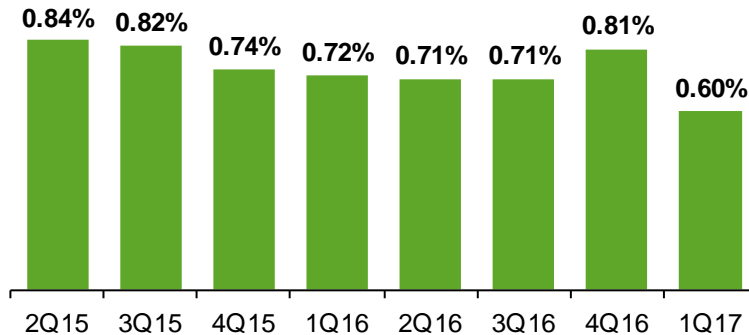
Dollars in thousands



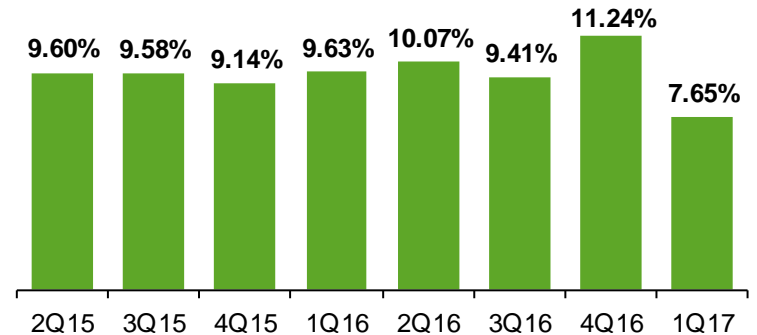
## Net Interest Margin - FTE<sup>1</sup>



## Return on Average Assets



## Return on Average Tangible Common Equity<sup>1</sup>



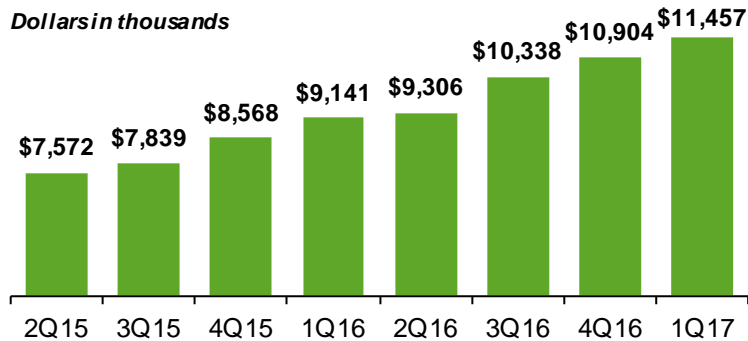
<sup>1</sup> See Reconciliation of Non-GAAP Financial Measures

# Increasing Economies of Scale

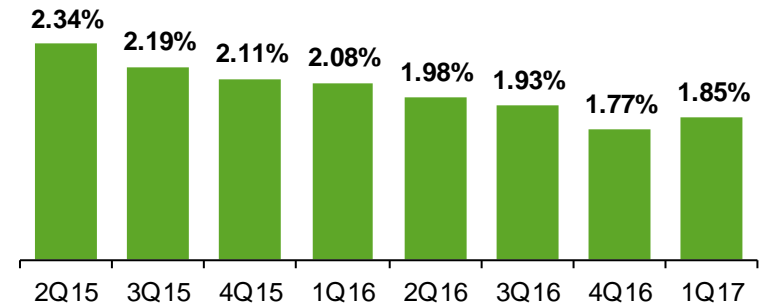
*Scalable, technology-driven model delivers increasing efficiency and is a key component driving improved operating leverage*

## Net Interest Income

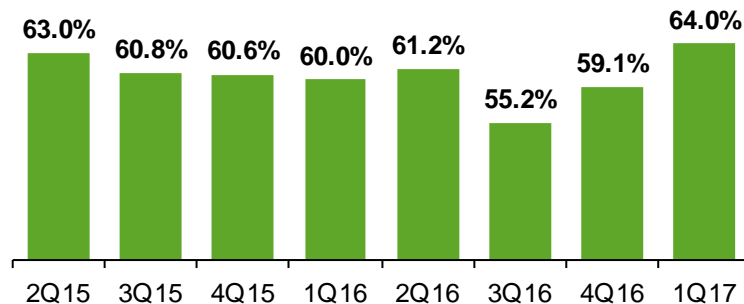
*Dollars in thousands*



## Noninterest Expense / Average Assets

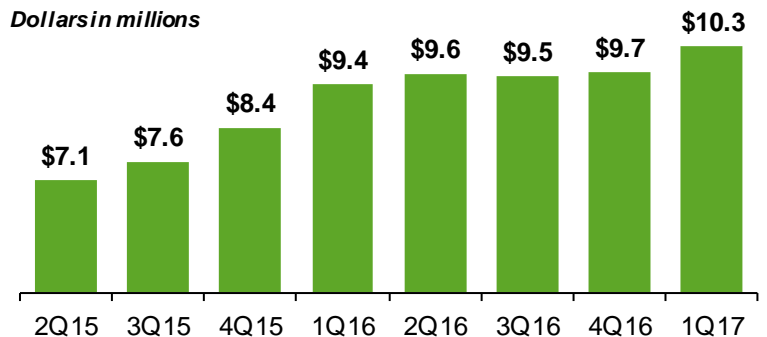


## Efficiency Ratio



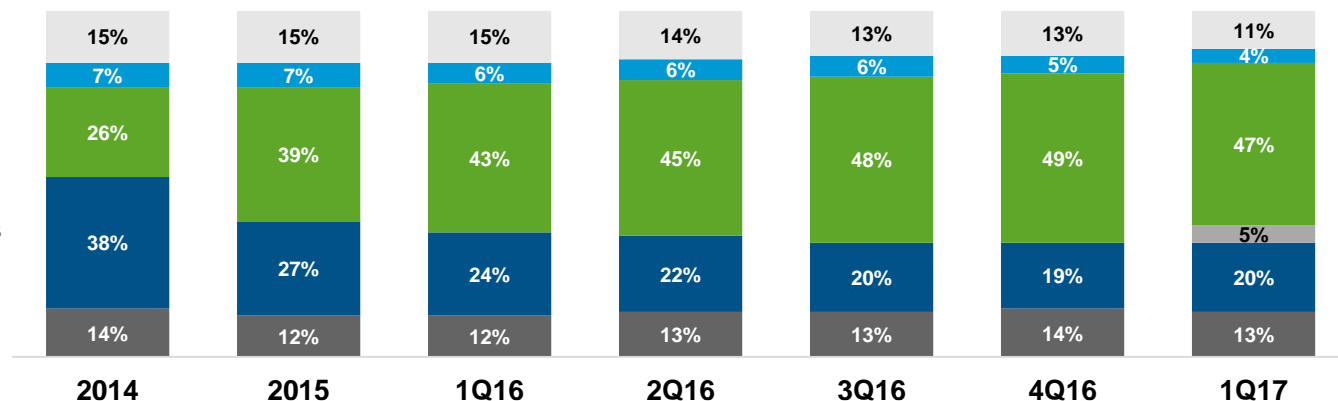
## Total Assets Per FTE

*Dollars in millions*



# Loan Portfolio Overview

- Commercial and industrial<sup>1</sup>
- Commercial real estate
- Single tenant lease financing
- Public finance
- Residential mortgage/HE/HELOCs
- Consumer



<i>Dollars in thousands</i>	2014	2015	1Q16	2Q16	3Q16	4Q16	1Q17
<b>Commercial loans</b>							
Commercial and industrial	\$ 77,232	\$ 102,000	\$ 106,431	\$ 111,130	\$ 107,250	\$ 102,437	\$ 97,487
Owner-occupied commercial real estate	34,295	44,462	47,010	46,543	45,540	57,668	62,887
Investor commercial real estate	22,069	16,184	14,756	12,976	12,752	13,181	8,510
Construction	24,883	45,898	52,591	53,368	56,391	53,291	49,618
Single tenant lease financing	192,608	374,344	445,534	500,937	571,972	606,568	665,382
Public finance	-	-	-	-	-	-	77,995
Total commercial loans	351,087	582,888	666,322	724,954	793,905	833,145	961,879
<b>Consumer loans</b>							
Residential mortgage	220,612	214,559	208,636	202,107	200,889	205,554	246,014
Home equity	58,434	43,279	40,000	38,981	37,849	35,036	34,925
Trailers	63,288	67,326	69,845	74,777	78,419	81,186	86,692
Recreational vehicles	30,605	38,597	41,227	44,387	49,275	52,350	57,234
Other consumer loans	3,201	2,389	10,251	22,592	35,464	39,913	44,265
Total consumer loans	376,140	366,150	369,959	382,844	401,896	414,039	469,130
Net def. loan fees, prem. and disc.	5,199	4,821	4,402	3,824	3,131	3,605	2,181
<b>Total loans</b>	<b>\$ 732,426</b>	<b>\$ 953,859</b>	<b>\$ 1,040,683</b>	<b>\$ 1,111,622</b>	<b>\$ 1,198,932</b>	<b>\$ 1,250,789</b>	<b>\$ 1,433,190</b>

<sup>1</sup> Includes commercial and industrial and owner-occupied commercial real estate balances

# Commercial Real Estate

## Commercial real estate balances increased \$210.6 million, or 41.1%, since 1Q16

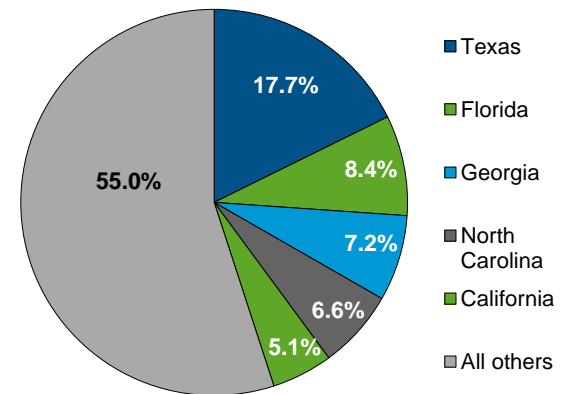
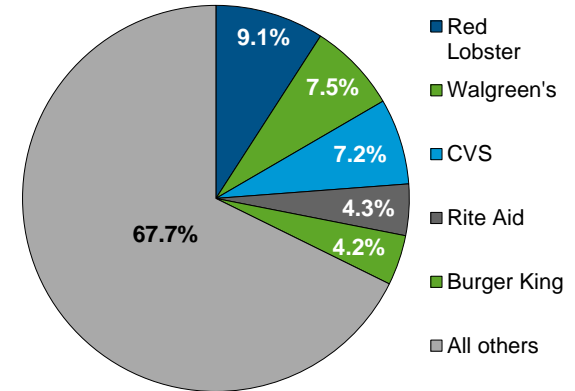
Dollars in millions

	As of March 31, 2017	% of total
Single tenant lease financing	\$665.4	92.0%
Construction	49.6	6.8%
Investor commercial real estate	8.5	1.2%
<b>Total commercial real estate</b>	<b>\$723.5</b>	<b>100.0%</b>

### Single tenant lease financing overview:

- Long term lease financing of single tenant properties occupied by financially strong lessees
- Originations / commitments over the past twelve months exceeded \$249 million
- Nationwide platform provides ability to capitalize on national correspondent network
- Expertise in asset class with streamlined execution and credit process
- Strong historic credit performance
- Average portfolio LTV of approximately 52%

## Single Tenant Lease Financing Portfolio Diversity





# Commercial and Industrial

## Commercial and industrial overview:

- Originations / commitments over the past twelve months exceeded \$49 million
- Primarily serves the borrowing and treasury management needs of small and middle-market businesses
- Seasoned banking team leverages market knowledge and experience to serve clients in a relationship-based approach
- Business line built organically, adding select personnel with specialized product or market expertise
  - Indiana team focuses on central Indiana and ancillary Midwestern markets
  - Added to Arizona team to further enhance origination efforts
- Strong credit performance to date

## Commercial and industrial balances increased \$6.9 million, or 4.5%, since 1Q16

Dollars in millions

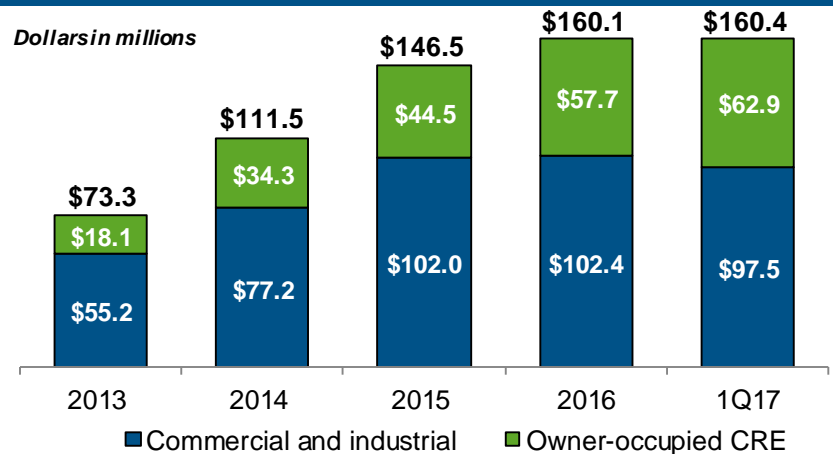
Commercial and industrial  
Owner-occupied CRE

**Total commercial and ind.**

	As of March 31, 2017	% of total
Commercial and industrial	\$97.5	60.8%
Owner-occupied CRE	62.9	39.2%
<b>Total commercial and ind.</b>	<b>\$160.4</b>	<b>100.0%</b>

## Commercial & Industrial Balances

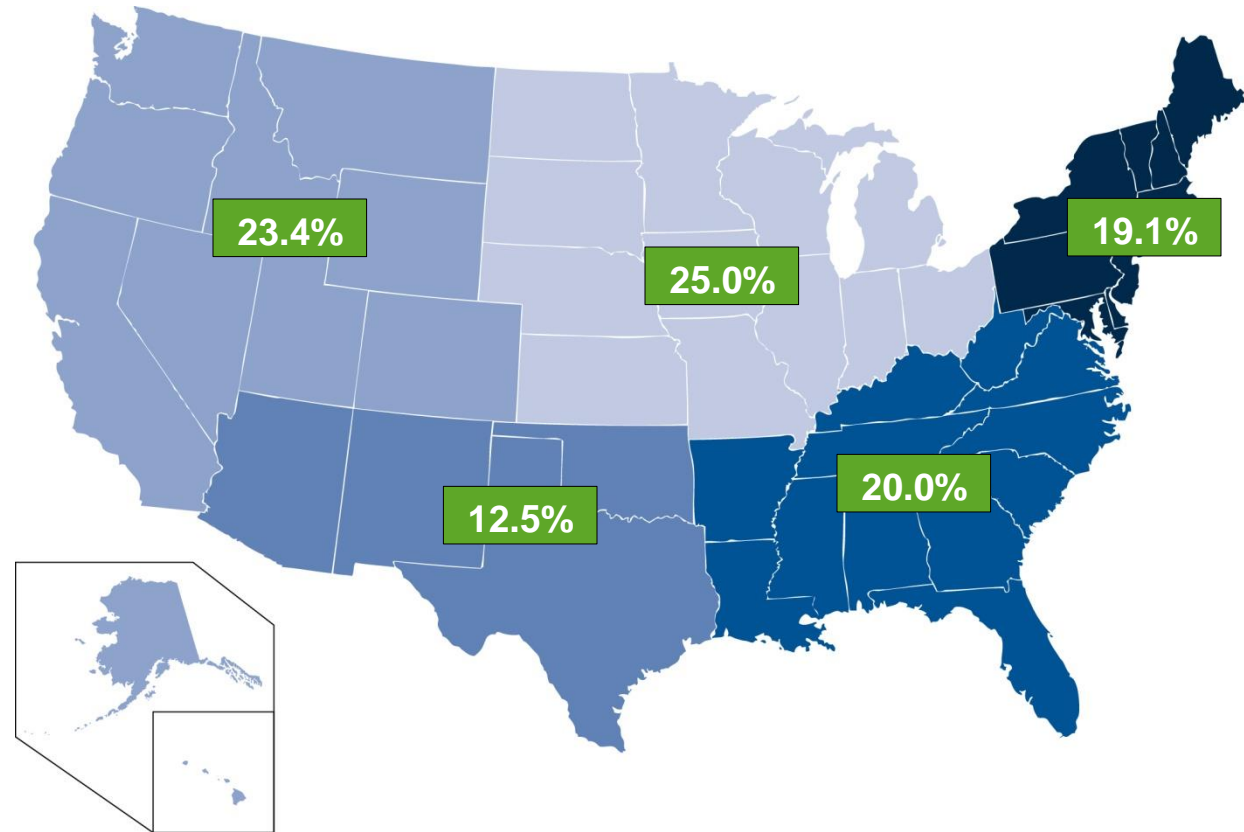
Dollars in millions



# Residential Mortgage

- Award-winning national online origination platform
- Highly efficient application and underwriting process
- Sales and marketing efforts re-focused on purchase mortgage business
- Full range of residential mortgage and home equity products
- Central-Indiana based construction loan program

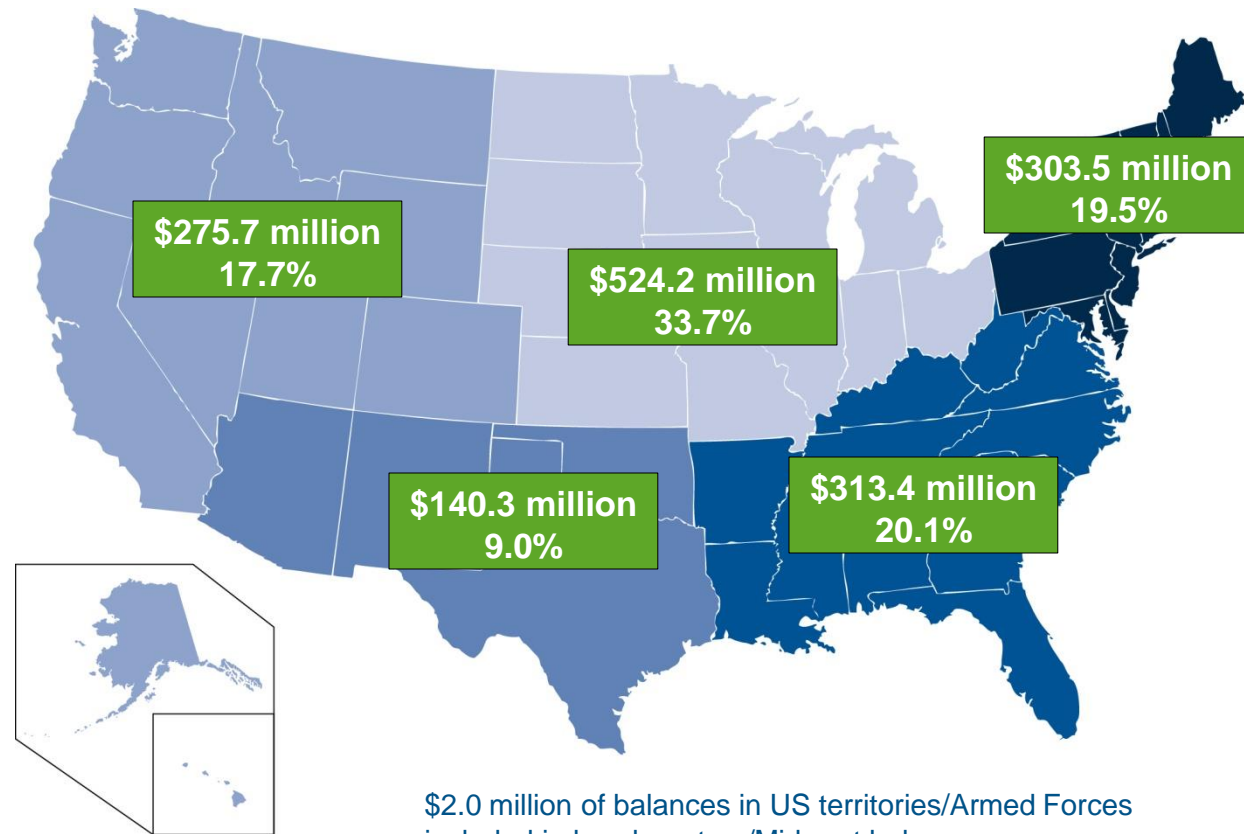
## Last 12 Months of Mortgage Originations – Regional Distribution



# Nationwide Branchless Deposit Franchise

- Nationwide consumer, small business and commercial deposit base
- Scalable technology and customer convenience supported by exceptional service
- Deposit relationships in all 50 states, including desirable metropolitan markets
- Average consumer interest checking account balance of \$17,125 far exceeds the national average

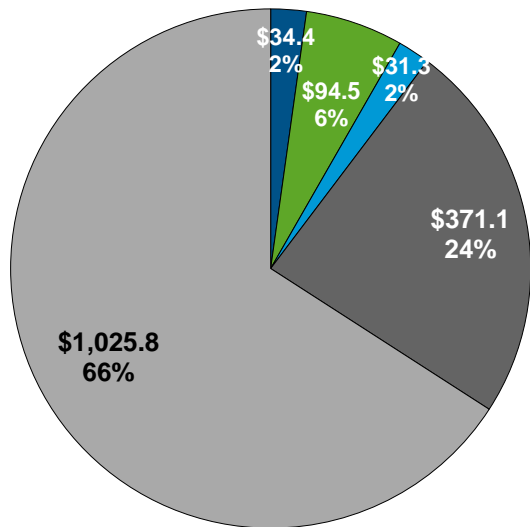
## Total Deposits – \$1.6 Billion – Regional Distribution As of March 31, 2017



# Deposit Composition

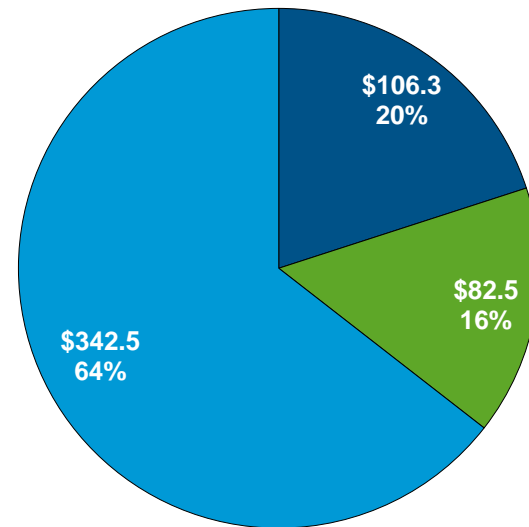
- Total deposits increased \$313.9 million, or 25.3%, since 1Q16
- Treasury management, small business deposits and municipal deposits provide significant opportunities for increasing lower-cost deposits

**Total Deposits - \$1,557.1 Million**  
**As of March 31, 2017**



- Noninterest-bearing deposits
- Interest-bearing demand deposits
- Savings accounts
- Money market accounts
- Time deposits

**Total Non-Time Deposits - \$531.3 Million**  
**As of March 31, 2017**

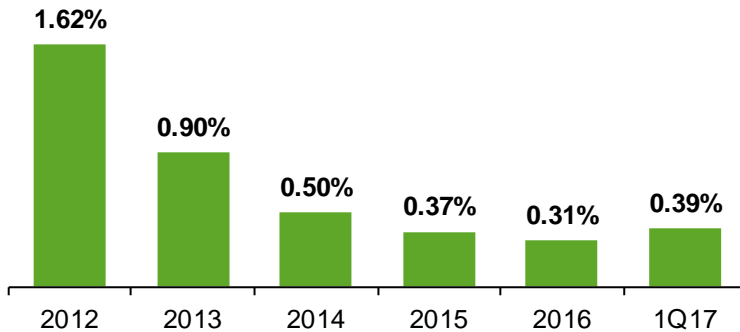


- Treasury management
- Small business
- Consumer

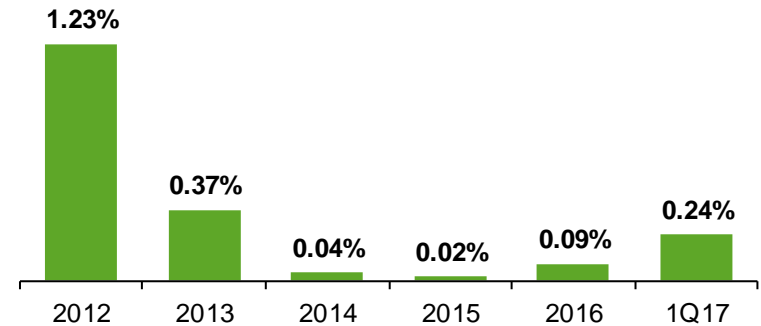
# Asset Quality

Asset quality has improved significantly while balance sheet growth has continued on a strong upward trend

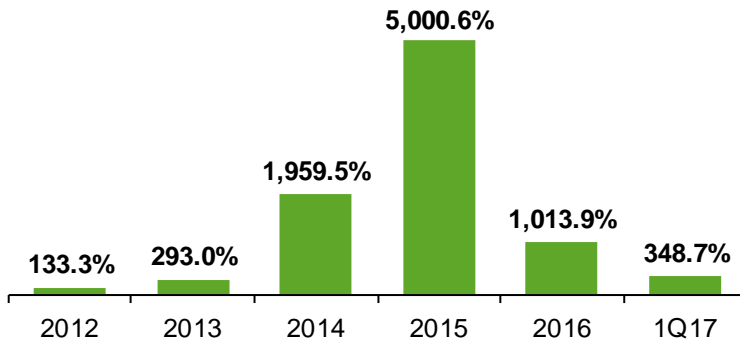
**NPAs / Total Assets**



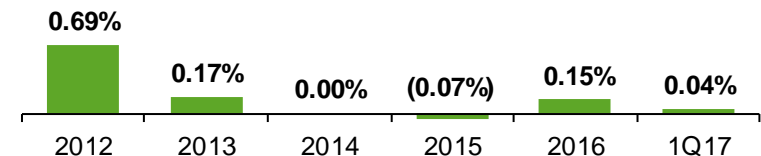
**NPLs / Total Loans**



**Allowance for Loan Losses / NPLs**



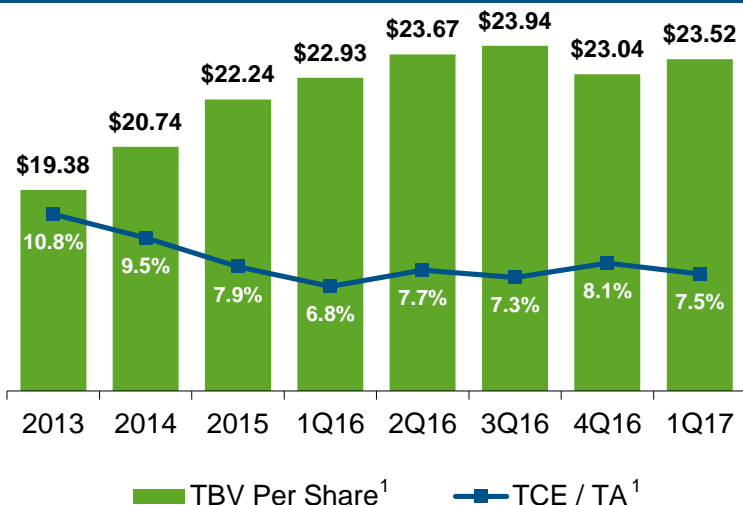
**Net Charge-Offs (Recoveries) / Average Loans**



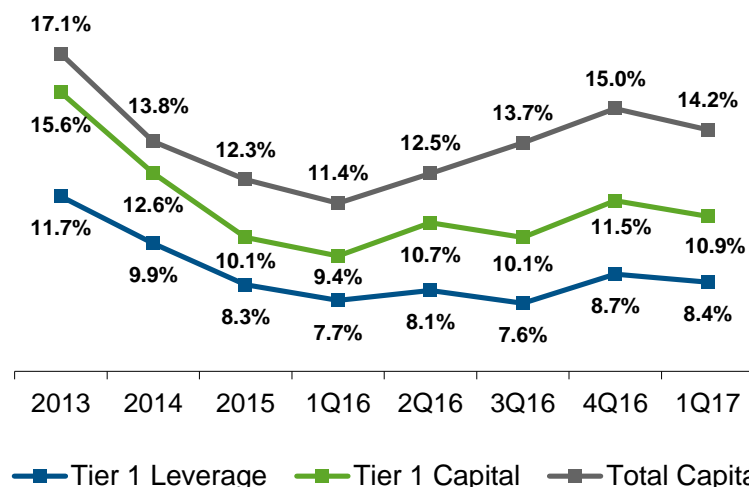
# Capital

- Following the initial public offering in late 2013, the Company deployed capital to fund commercial loan growth, driving revenue growth and improved profitability
- 2016 capital offerings:
  - 2Q16: raised \$22.8 million of common equity
  - 3Q16: issued \$25.0 million in publicly traded subordinated debt
  - 4Q16: raised \$23.5 million of common equity
- Strong insider ownership ensures board, management and shareholder interests are aligned

## Tangible Common Equity<sup>1</sup>



## Regulatory Capital Ratios



<sup>1</sup> See Reconciliation of Non-GAAP Financial Measures

# Investment Summary

- Strong earnings growth improving profitability
- Demonstrated track record of deploying capital to fuel loan growth while maintaining strong asset quality
- Investments in commercial lending platforms are producing results
- Geographic and credit product diversity provide ability to generate sustained balance sheet growth
- Consumer banking platform well-positioned to capitalize on changing consumer preferences
- Full service, technology-driven model will deliver increasing efficiency
- Experienced management team committed to building shareholder value

# Reconciliation of Non-GAAP Financial Measures

<i>Dollars in thousands</i>	2Q15	3Q15	4Q15	1Q16	2Q16	3Q16	4Q16	1Q17
<b>Total equity - GAAP</b>	\$99,908	\$102,912	\$104,330	\$107,830	\$135,679	\$137,154	\$153,942	\$157,491
<b>Adjustments:</b>								
<b>Goodwill</b>	(4,687)	(4,687)	(4,687)	(4,687)	(4,687)	(4,687)	(4,687)	(4,687)
<b>Tangible common equity</b>	<u>\$95,221</u>	<u>\$98,225</u>	<u>\$99,643</u>	<u>\$103,143</u>	<u>\$130,992</u>	<u>\$132,467</u>	<u>\$149,255</u>	<u>\$152,804</u>
<b>Total assets - GAAP</b>	\$ 1,104,645	\$ 1,166,170	\$ 1,269,870	\$ 1,527,719	\$ 1,702,468	\$ 1,824,196	\$ 1,854,335	\$ 2,052,803
<b>Adjustments:</b>								
<b>Goodwill</b>	(4,687)	(4,687)	(4,687)	(4,687)	(4,687)	(4,687)	(4,687)	(4,687)
<b>Tangible assets</b>	<u>\$ 1,099,958</u>	<u>\$ 1,161,483</u>	<u>\$ 1,265,183</u>	<u>\$ 1,523,032</u>	<u>\$ 1,697,781</u>	<u>\$ 1,819,509</u>	<u>\$ 1,849,648</u>	<u>\$ 2,048,116</u>
<b>Common shares outstanding</b>	4,484,513	4,484,513	4,481,347	4,497,284	5,533,050	5,533,050	6,478,050	6,497,662
<b>Book value per common share</b>	\$22.28	\$22.95	\$23.28	\$23.98	\$24.52	\$24.79	\$23.76	\$24.24
<b>Effect of goodwill</b>	(1.05)	(1.05)	(1.04)	(1.05)	(0.85)	(0.85)	(0.72)	(0.72)
<b>Tangible book value per common share</b>	<u>\$21.23</u>	<u>\$21.90</u>	<u>\$22.24</u>	<u>\$22.93</u>	<u>\$23.67</u>	<u>\$23.94</u>	<u>\$23.04</u>	<u>\$23.52</u>
<b>Total shareholders' equity to assets ratio</b>	9.04%	8.82%	8.22%	7.06%	7.97%	7.52%	8.30%	7.67%
<b>Effect of goodwill</b>	(0.38%)	(0.36%)	(0.34%)	(0.29%)	(0.25%)	(0.24%)	(0.23%)	(0.21%)
<b>Tangible common equity to tangible assets ratio</b>	<u>8.66%</u>	<u>8.46%</u>	<u>7.88%</u>	<u>6.77%</u>	<u>7.72%</u>	<u>7.28%</u>	<u>8.07%</u>	<u>7.46%</u>
<b>Total average equity - GAAP</b>	\$99,333	\$100,885	\$103,583	\$106,278	\$117,913	\$135,666	\$135,974	\$154,798
<b>Adjustments:</b>								
<b>Average goodwill</b>	(4,687)	(4,687)	(4,687)	(4,687)	(4,687)	(4,687)	(4,687)	(4,687)
<b>Average tangible common equity</b>	<u>\$94,646</u>	<u>\$96,198</u>	<u>\$98,896</u>	<u>\$101,591</u>	<u>\$113,226</u>	<u>\$130,979</u>	<u>\$131,287</u>	<u>\$150,111</u>
<b>Return on average shareholders' equity</b>	9.15%	9.14%	8.73%	9.20%	9.67%	9.08%	10.85%	7.42%
<b>Effect of goodwill</b>	0.45%	0.44%	0.41%	0.43%	0.40%	0.33%	0.39%	0.23%
<b>Return on average tangible common equity</b>	<u>9.60%</u>	<u>9.58%</u>	<u>9.14%</u>	<u>9.63%</u>	<u>10.07%</u>	<u>9.41%</u>	<u>11.24%</u>	<u>7.65%</u>



# Reconciliation of Non-GAAP Financial Measures

<i>Dollars in thousands</i>	2Q15	3Q15	4Q15	1Q16	2Q16	3Q16	4Q16	1Q17
Net Income	\$ 2,265	\$ 2,323	\$ 2,278	\$ 2,432	\$ 2,834	\$ 3,098	\$ 3,710	\$ 2,832
Adjustments:								
Income tax provision	1,152	1,229	1,195	1,298	1,421	1,521	1,671	1,023
Provision for loan losses	304	454	746	946	924	2,204	256	1,035
Pre-tax, pre-provision earnings	<u>\$ 3,721</u>	<u>\$ 4,006</u>	<u>\$ 4,219</u>	<u>\$ 4,676</u>	<u>\$ 5,179</u>	<u>\$ 6,823</u>	<u>\$ 5,637</u>	<u>\$ 4,890</u>
Net interest income	\$ 7,572	\$ 7,839	\$ 8,568	\$ 9,141	\$ 9,306	\$ 10,338	\$ 10,904	\$ 11,457
Adjustments:								
Fully-taxable equivalent adjustments <sup>1</sup>	29	50	60	69	144	239	256	306
Net interest income - FTE	<u>\$ 7,601</u>	<u>\$ 7,889</u>	<u>\$ 8,628</u>	<u>\$ 9,210</u>	<u>\$ 9,450</u>	<u>\$ 10,577</u>	<u>\$ 11,160</u>	<u>\$ 11,763</u>
Net interest margin	2.87%	2.84%	2.85%	2.78%	2.39%	2.42%	2.42%	2.50%
Effect of fully-taxable equivalent adjustments <sup>1</sup>	0.02%	0.02%	0.02%	0.02%	0.04%	0.05%	0.06%	0.07%
Net interest margin - FTE	<u>2.89%</u>	<u>2.86%</u>	<u>2.87%</u>	<u>2.80%</u>	<u>2.43%</u>	<u>2.47%</u>	<u>2.48%</u>	<u>2.57%</u>

<sup>1</sup> Assuming a 35% tax rate

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